



## **Contest Rules & Regulations**

The Verve 40-Years of Senior Living Celebration Trivia Contest (the "Contest") is conducted by VERVE SENIOR LIVING herein referred to as ("Verve"). By entering this Contest, all entrants accept and agree to these Rules and Regulations ("the Rules").

### **Contest Period**

The Contest commences on September 1, 2017 at 12:01 a.m. EST and ends September 30, 2017 at 11:59 p.m. EST (the "Contest Period").

### **Eligibility**

To enter and be eligible to win, a person must be a legal resident of Canada (excluding Quebec) and must be 18 years of age or older at the time of entering. The Contest is not open to employees of Verve or to members of those individuals' immediate families (spouse and parents, children and siblings and their spouses). Individuals living in the same household of such employees are also ineligible. Contest not valid in Quebec.

### **To Enter**

No purchase is necessary. To enter the Contest, go to [facebook.com/verveseniorliving](https://facebook.com/verveseniorliving) and fill out the entry form. Limit of one entry per person per 24-hour period during the Contest Period. If it is discovered that you have attempted to use more than one email address to enter, or otherwise participate in, the Contest; then (in the sole and absolute discretion of Verve) you may be disqualified from the Contest and all your entries are subject to disqualification by Verve. Your entry will be rejected if (in the sole and absolute discretion of Verve) the entry form is not fully completed and submitted during the Contest Period. Use of any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest is prohibited and is grounds for disqualification by Verve.

By participating in the Contest, you agree to be bound to these Contest Rules and Regulations and to the terms and conditions of the Contest. All entries are subject to verification. Verve reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to Verve) to participate in this Contest.



Failure to provide such proof in a timely manner may result in disqualification. Entries become the property of Verve and will not be returned.

### **Prizes**

One (1) weekly prize of a \$25.00 Tim Horton's gift card.

Prize is not redeemable for cash and not transferable to other parties.

All Prizes must be accepted as awarded, without substitutions.

### **Winner Selection**

Each Friday from September 1 to September 30, 2017 at the Verve Head Office location in Mississauga, Ontario, a random draw will be conducted from all eligible entries received throughout the Contest Period to select one potential weekly winner. The odds of winning the Prize will depend on the number of eligible entries received during the Contest Period.

### **Notification of Winner**

A representative of Verve will notify the potential winner following the draw via e-mail. Prize winners must comply with all terms and conditions of these Official Rules and will have to correctly answer, unaided, a time limited mathematical skill-testing question administered by a Verve representative. If no response to any such e-mail inquiry is made within 72 hours of the date on which it was first made, the drawn winner will be deemed to irrevocably forfeit the Prize and a new winning entry shall be drawn.

All decisions of Verve are final.

### **General**

Void where prohibited by law. Contest subject to all applicable provincial, federal, local laws and regulations. By participating, entrants agree to these official rules and accept decisions of Verve as final in all matters relating to the contest. By entering, all entrants permit Verve to use the collected information (first and last name, email) from The



Contest for internal marketing and advertising purposes, including repurposing the entry data as online content. Entrant may not win more than once in a 12-month period.

### **Limitation of Liability**

Verve and their supporting partners, and their respective sponsors, employees or contractors are not responsible for printing or typographical errors in any contest related materials, or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. Verve reserves the right to cancel or modify any or all contests if fraud or technical failures compromise the integrity of any or all the contests as determined by Verve in its sole discretion.

For any additional information contact:

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