



INSPIRED
SENIOR LIVING

VERVE CELEBRATES 40 YEARS IN SENIOR LIVING

This is a momentous occasion for Verve and we thank all our staff, residents, family members and investors that have been with us over the 40 years.

Verve Senior Living is celebrating 40 years of Service Excellence across Canada. Formally known as Diversicare, we started with humble beginnings in an old farmhouse in Streetsville, ON. Our focus at that time was Long-Term care homes in Ontario.

As time went on we expanded and grew into 4 different provinces - Ontario, Saskatchewan, Alberta and British Columbia. Also, our focus shifted from LTC to Retirement Residences. Today we own or jointly own and manage 35 properties, with more than 10 new projects scheduled to be developed over the next 5 years.

Verve Senior Living is proud of the quality we bring to our residents in both accommodations and services. Our Vision is: *"To create "Resident-Centric" environments where our seniors are inspired to experience fulfillment - whatever that means to them."*

To find a Verve residence closest to you, go to our website - <http://www.verveseniorliving.com>, and look under "find a community."

LIVE A LIFE FILLED WITH VERVE